

SPEAKERS



Dr. I.V. Srinivasa Reddy
Principal Consultant at
Infosys



Dr. Satya Raja Sekhar B.
Medical Device Clinical Writer
at ClinChoice India Pvt. Ltd.



Ms Siddhi Vartak
Medical Safety Evaluation
and Risk Mitigation Writer at
Thermofisher Scientific



Dr. Betsy Joseph
Professor, Saveetha Dental
College and Hospital



Dr. Srikant Desai
Senior Business Analyst at
Accenture Solutions Pvt. Ltd.,



Dr. Anubha Karol
Freelance Medical Writer

CERTIFICATION

- Internal assessment in varied formats (Multiple choice assessment, group activity/discussion, scientific manuscripts).
- Access to downloadable supplementary files and recordings.
- Featured papers and manuscripts in Journal of Indian Dental Association.
- Successful candidates will receive Completion Awards & Certificate by IDA .

Medical writing market value was estimated to be USD 4.2 billion in 2023 and it is forecasted to generate revenue of USD 8.4 billion by 2030

Program Director



Dr. Lakshmi Balraj
Head - Research, IDA

Program Coordinator



Dr. Archi Rungta
Research Assistant, IDA

IDA Head Office

3rd Floor, Unit no.3A+B, Zone 1, DGP House, 88C Old Prabhadevi Road, Prabhadevi, Worli, Mumbai - 400025

- Tel: +91 9076326702 • Email: info@apjerc.org.in
URL : apjerc.org.in

CERTIFICATE PROGRAMME IN MEDICAL WRITING

Convey Medical Science with
Precision & Impact



10 weeks

of engaging sessions held online every Saturday
and Sunday, each lasting four hours.

Medical Writing involves crafting content pertaining to the intricacies of Medical Science. It entails thorough research, presentation of factual information and precise communication.

This Certificate Programme is intricately tailored to arm participants with the indispensable groundwork and expertise necessary for crafting exemplary medical documents.

TARGET AUDIENCE

Graduates / post-graduates / faculty / clinicians / professionals / early-career researchers from Medicine, Dentistry, Pharmacy, Nursing, Physiotherapy, Paramedical and Allied health Sciences, Non-healthcare sector. Be a student in one of these areas interested in medical or science writing as a career path.

COURSE OBJECTIVES

- Acquire proficiency in regulatory, educational, publication and consumer health writing adhering to industry standards.
 - Develop a comprehensive portfolio demonstrating adeptness in varied medical writing documents.
 - Contribute to scientific journals, regulatory submissions, educational materials, and consumer health resources.
 - Seek feedback and collaborative ventures to refine skills and expand your network within the medical writing community.
- Course ModulesContent

COURSE BENEFITS



Proficient Mentors



Robust Curriculum



**Publishing Opportunity
in the Journals of IDA**



**Swift Credential
Programme**



**Promising Career
Prospects**



**Develop Niche
Expertise**

COURSE MODULES

- Pharmacovigilance/ Drug safety
- Drafting and Submitting Medical Writing documents
- Regulatory Writing, Dossier Compilation and Standardized Format
- The Three Big Cs of Medical Writing: Craft, Commerce, and Copyright
- Digitisation and AI in Medical Writing
- Scientific vs Medical writing , Medico-Marketing & Networking